



Long Island Scottish Festival and Highland Games (www.liscots.org) Saturday, August 26, 2017 Advertising

Dear Advertiser,

The Long Island Scottish Festival and Highland Games (web site www.liscots.org) have been alive and well these past 57 years, each year our Festival gets better and better. To those advertisers who have placed advertisements with us over the years, thank you.

We are the only Scottish Festival on Long Island and we get 5000 to 8000 visitors each year.

. The format this year will be a **FESTIVAL INFORMATION MAP** which is a 11" X 17" sheet folded down to a 3 ½" X 8 ½" size. We are selling advertising space panels measuring 3 ½" X 8 ½", 3 ½" X 4 ¼" and a new "Business Card" space 3 ½" X 2" Please see the Ad. Contract for more information.

Each of our visitors will receive our FESTIVAL INFORMATION MAP with admission to the Festival.

Please consider placing an advertisement with us this year, it's for a good cause.

We are a 501(C) 3 not-for-profit organization and we sponsor the Festival each year and also give to local and international registered charities such as Island Harvest, the Long Island food bank, Ronald McDonald Foundation, Horses for Heroes, and Chaz, a children's hospice organization in Scotland.

We accept ads from Local and National organizations, businesses and individuals who want to advertise their businesses and services to all attending our Scottish Festival.

Will you please help us this year to fill up our Festival Information Map with advertising (Please see accompanying contract) that will bring new customers to your doorstep.

Thank you,

Dave Cairns

1-516-286-9185

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DEADLINE FOR SUBMISSION OF ADVERTISING IS August 1st, 2017